



Enactus Bharati
The social entrepreneurship cell
Bharati College, University of Delhi

PROJECT SRIJAN

Under the guidance of Founder and Project head Pehu Kesar, and with the support of Dr. Saloni Gupta and Ms Ankita Singh, Project Srijan—founded in 2024—is a student-led initiative by Enactus Bharati that brings together sustainability and women empowerment. Through upcycling donated clothes into handmade products, we create livelihood opportunities for women in villages like Titarpur, Tihar, Hastal, and C6D. In our first year, we've conducted donation drives, skill-building workshops, and product launches—turning discarded fabric into tools for independence and impact.

When we started Project Srijan, we had one simple goal—to bring together sustainability and women's empowerment. And today, we're proud to say we're on the right path. We've reached out to over 50 women across four villages—Titarpur, Tihar, Hastal, and C6D. From meeting them, listening to their stories, and understanding their challenges, we've come a long way. With the help of our team and community, we began collecting old clothes through a donation drive. Instead of letting those clothes go to waste, we gave them a new life. Together, we created pouches, scrunchies, dresses, and carpets, all made from recycled fabric. Right now, we have two women who are actively working with us, and their support has been a big part of turning our vision into reality.

Project Srijan stands as a testament to the power of collaboration, purpose, and action. What began as a small campus initiative has now evolved into a meaningful effort to create sustainable livelihoods. With the continued dedication of our team and the support of our community, we are committed to expanding our reach, refining our impact, and building a future where both the planet and its people thrive.

In a world grappling with the environmental consequences of fast fashion and rising textile waste, Project Srijan emerges as a sustainable solution with a human-centric approach. Launched by Enactus Bharati, the project aims to combat textile waste while empowering marginalized women through skill development and meaningful employment.

Objectives

1. To reduce textile waste by upcycling discarded clothes into eco-friendly, usable products. To provide skill training and economic opportunities to underprivileged women.
2. To provide skill training and economic opportunities to underprivileged women.
3. To promote environmental awareness and conscious consumerism.
4. To build a self-sustaining, community-driven model combining social and environmental impact.

SDG Goals Aligned

1. No Poverty (SDG 1)
2. Gender Equality (SDG 5)
3. Decent Work and Economic Growth (SDG 8)
4. Sustainable Cities and Communities (SDG 11)
5. Responsible Consumption and Production (SDG 12)
6. Climate Action (SDG 13)

Strategic Focus Areas

1. Textile Recycling: Transforming discarded clothes into sustainable products.
2. Women Empowerment: Training and employing marginalized women for financial independence.
3. Skill Development: Introducing earning-oriented skills to youth and women
4. Community Workshops: Hands-on training sessions in upcycling and stitching.



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Project Srijan , Enactus Bharati

8 November 2024

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We conducted a donation drive in our college to collect unused clothes for upcycling.

Our team outreached women in villages like Titarpur, Tihar, Hastal, and C6D to understand their challenges and build trust.

We carried out detailed research to assess the needs, skills, and potential of the women we aimed to work with.

Team members actively contributed by designing and making upcycled products such as pouches, scrunchies, and carpets alongside the women.





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